# GOVERNMENT OF INDIA
# COMMUNICATIONS AND INFORMATION TECHNOLOGY
# LOK SABHA

UNSTARRED QUESTION NO:2604
ANSWERED ON:31.07.2002
SCHEME IN POSTAL TRAFFIC
VINAY KUMAR SORAKE

**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

(a) whether consequent to rapid advances in communications technology, there has been a corresponding decline in postal traffic volumes;

(b) if so, the details thereof; and

(c) the protective measures being taken in this regard?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SANJAY PASWAN)

(a) & (b): Yes, Sir. The postal traffic in 2000-2001 has declined by 10% as compared to traffic in 1999-2000.

(c) The Department has taken following steps to improve transmission and delivery of mails:

i) Segmentation of mails into various channels like Metro, Rajdhani, Green Channel and Patrika Channelii) Regular monitoring of mail routes and delivery.
iii) Rationalization/restructuring of delivery by redeploying adequate manpower in the expanding urban conglomeration.
iv) Live Mail Survey at regular intervals both in rural and urban areas to identify weak links and streamline the arrangements.
v) Encouraging pre-sorting of mails by bulk mailers.
vi) Opening of separate centres with adequate manpower to handle seasonal mails. In addition new products like Speed Post, Business Post, Express Parcel Post have been introduced to cater to time sensitive and business mail.